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## ***MEDIA RELEASE***

### **Developer moves to sell out rural estate**

THE developer behind a prestige rural subdivision at Oak Valley has slashed 20 per cent off the prices of land in a bid to sell out the final release.

Insight Group, the developer of Sanctuary Ridge, is confident that the pricing revision will help to shift the last eight lots given the limited supply of rural land close to Townsville's city centre.

The group will target the sales campaign at Townsville families and retirees looking for a green-change and a chance to escape the inner-city rat race.

Sanctuary Ridge's lots, many of which have ocean and hinterland views, range in size from 20 acres to 78 acres and are now priced from \$395,000.

Rick Wiseman, one of Insight Group's founding Directors, said Sanctuary Ridge offered a pristine living environment just 20 minutes south of Townsville's CBD.

"This is not an ordinary rural estate. The area is home to both significant local fauna and flora and is one of the few remaining habitats for the rare black-throated finch."

"Large sections of the area are managed by the Environmental Protection and Biodiversity Act which means the homes are built within an environment where the vegetation and native wildlife habitats are protected forever," Mr Wiseman said

In order to preserve the finch's habitat, the Department of Environment (DEWHA) temporarily paused construction of new homes while they revised building envelopes. Each lot now has a large designated house site approved by DEWHA and ready for buyers to build their dream home on.

Mr Wiseman said the company worked through extensive consultation with the Department of Environment and other government agencies to reach a suitable outcome so residents can build their dream homes in this unique environment.

"At all times we remained focused on an outcome that was suitable for home owners and for the preservation of the local environment, including the black-throated finch population," Mr Wiseman said.

“As a result, Sanctuary Ridge is now a protected estate where people can build homes amongst native eucalypt woodland, creeks and wildlife habitats.

“If a relaxed rural lifestyle with a difference is what you are after, then this beautiful estate is definitely worth exploring. Once Sanctuary Ridge is sold, there will not be another acreage estate so close to Townsville offering so many lifestyle benefits.”

“Living on acreage that is vegetation and wildlife protected myself, I know how nice it can be to enjoy the privacy and the security in knowing that the surrounding area is preserved in a way that allows you to create a lifestyle that you and your family will enjoy for generations,” Mr Wiseman said.

Sanctuary Ridge is located 20 minutes south of Townsville’s city centre on Chisholm Trail, off the Flinders Highway at Oak Valley.

PRDnationwide Townsville real estate agent Wes Press will sell the estate’s remaining lots.

Insight Group is a private Queensland development company with a mix of innovative and environmentally sustainable residential, retail, commercial and industrial projects along Australia’s east coast.

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